



Because business *is* another language

Carol Heiberger

Author, Speaker, Educator

Speaker Bio

Carol Heiberger is an independent consultant specializing in business creation. She is an experienced interim executive and project manager of large-scale, multi-location projects. Her industry experience includes positions with the Ford Motor Company, Bell Atlantic, and a large energy utility. She was the COO of a start-up CATV/ISP company. Her clients have included government entities and not-for-profits in addition to small, medium and large businesses.

This experience has given her expertise in strategic planning, new business development, marketing, and finance with large complex organizations, small entrepreneurial groups, and domestic and international markets. Carol's approach is simple: she creates effective teams by translating across functions and disciplines with a collaborative and hands-on leadership style.

Carol also has strong affiliations with educational institutions in Philadelphia. She has taught both degree-seeking graduate students and knowledge-seeking adults of all ages and walks of life. She was both Director of Operations and Adjunct Assistant Professor for the MBA program at the University of the Sciences, taught Strategic Business Planning for Wharton's Small Business Development Center, and currently provides instruction to Wharton MBA candidates who are seeking to improve their writing skills. Volunteer work includes service as a SCORE Business Counselor and more than ten years on the Loan Committee for a Philadelphia-based micro-lender.

ExecuSpeak Dictionary was born of Carol's insights gained over her diverse 30-year career. She earned her MBA from Wharton.